ELITE

NPTEL ONLINE CERTIFICATION

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This certificate is awarded to



RAKSHITH KUMAR K

for successfully completing the course

BUSINESS MARKETING - TECHNOLOGY FOCUS

with a consolidated score of **68%**

Online Assignments	16.25/25	Proctored Exam	51/75

Total number of candidates registered in this course: **2620**

Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

AUG-OCT 2026
(8 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur

Indian Institute of Technology Kanpur

FREE ONLINE EDUCATION swayam शिक्षित भारत, उन्नत भारत

Roll No: NPTEL26MG153S381719018 To verify the certificate No. of credits recommended: 3