ELITE

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

Skill India
कौशल भारत - कुशल भारत

This certificate is awarded to



SHASHWAT MISHRA

for successfully completing the course

MARKETING MANAGEMENT - I

with a consolidated score of **85%**

Online Assignments	25/25	Proctored Exam	60/75

Total number of candidates registered in this course: **7022**

Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

AUG-OCT 2026
(8 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur

Indian Institute of Technology Kanpur

FREE ONLINE EDUCATION swayam शिक्षित भारत, उन्नत भारत

Roll No: NPTEL26MG152MANUAL0019127 To verify the certificate

No. of credits recommended: 3