ELITE

NPTEL ONLINE CERTIFICATION

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This certificate is awarded to

VIJAY S K

for successfully completing the course

PRODUCT AND BRAND MANAGEMENT

with a consolidated score of **78%**

Online Assignments	24.69/25	Proctored Exam	52.5/75

Total number of candidates registered in this course: **3595**

Prof. Kaushik Ghosh
Professor (Chemistry)
Coordinator CEC

JUL-OCT 2026
(12 week course)

Prof. Ranjana Pathania
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology Roorkee

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Roll No: NPTEL26MG109S571200239 To verify the certificate No. of credits recommended: 4