ELITE

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

Skill India
कौशल भारत - कुशल भारत

This certificate is awarded to



BALAMURUGAN

for successfully completing the course

BUSINESS TO BUSINESS MARKETING (B2B)

with a consolidated score of **73%**

Online Assignments	25/25	Proctored Exam	48/75

Total number of candidates registered in this course: **3938**

Prof. Kaushik Ghosh
Professor (Chemistry)
Coordinator CEC

JUL-OCT 2026
(12 week course)

Prof. Ranjana Pathania
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology Roorkee

FREE ONLINE EDUCATION swayam शिक्षित भारत, उन्नत भारत

Roll No: NPTEL26MG116S671600604 To verify the certificate

No. of credits recommended: 4