ELITE

NPTEL ONLINE CERTIFICATION

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This certificate is awarded to



B YASHWANT PATNAIK

for successfully completing the course

PRODUCT AND BRAND MANAGEMENT

with a consolidated score of **65%**

Online Assignments	**20.63/25**	Proctored Exam	**43.5/75**

Total number of candidates registered in this course: **3595**

Prof. Kaushik Ghosh
Professor (Chemistry)
Coordinator CEC

JUL-OCT 2026
(12 week course)

Prof. Ranjana Pathania
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology Roorkee

FREE ONLINE EDUCATION swayam शिक्षित भारत, उन्नत भारत

Roll No: NPTEL26MG109S652104788 To verify the certificate

No. of credits recommended: 4