



ELITE

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



Skill India

कौशल भारत - कुशल भारत



This certificate is awarded to

MANAS TRIPATHI

for successfully completing the course

BRAND MANAGEMENT

*with a consolidated score of **93%***



Online Assignments	25/25	Proctored Exam	67.5/75
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*Total number of candidates certified in this course: **2316***

Prof. B. V. Ratish Kumar

Chairman, Centre for Continuing Education
IIT Kanpur

JUL-SEP 2026

(8 week course)

Prof. Satyaki Roy

NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL26MG97S359300075

To verify the certificate



No. of credits recommended: 3