ELITE

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This certificate is awarded to



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for successfully completing the course

DIGITAL MARKETING IN THE AI ERA - PART 1

with a consolidated score of **87%**

Online Assignments	**25/25**	Proctored Exam	**61.5/75**

Total number of candidates registered in this course: **12604**

Prof. Andrew Thangaraj
Chair
Centre for Outreach and Digital Education, IITM

AUG-SEP 2026
(4 week course)

Prof. Vignesh Muthuvijayan
NPTEL Coordinator
IIT Madras

Indian Institute of Technology Madras

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Roll No: NPTEL26MG139S552700797 To verify the certificate No. of credits recommended: 2