ELITE

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

Skill India
कौशल भारत - कुशल भारत

This certificate is awarded to



VISHAL MEHANDIRATTA

for successfully completing the course

MARKETING RESEARCH AND ANALYSIS

with a consolidated score of **82%**

Online Assignments	**25/25**	Proctored Exam	**56.25/75**

Total number of candidates registered in this course: **1740**

Prof. Kaushik Ghosh
Professor (Chemistry)
Coordinator CEC

JUL-OCT 2026
(12 week course)

Prof. Ranjana Pathania
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology Roorkee

FREE ONLINE EDUCATION swayam शिक्षित भारत, उन्नत भारत

Roll No: NPTEL26MG105S861303809 To verify the certificate No. of credits recommended: 4