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This certificate is awarded to



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for successfully completing the course

MARKETING RESEARCH AND ANALYSIS

with a consolidated score of **54%**

Online Assignments	18.44/25	Proctored Exam	35.25/75

Total number of candidates registered in this course: **1740**

Prof. Kaushik Ghosh
Professor (Chemistry)
Coordinator CEC

JUL-OCT 2026
(12 week course)

Prof. Ranjana Pathania
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology Roorkee

FREE ONLINE EDUCATION swayam शिक्षित भारत, उन्नत भारत

Roll No: NPTEL26MG105S854701005 To verify the certificate No. of credits recommended: 4