ELITE

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This certificate is awarded to



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for successfully completing the course

RETAIL MARKETING STRATEGY

with a consolidated score of **92%**

Online Assignments	24.17/25	Proctored Exam	67.5/75

Total number of candidates certified in this course: **961**

Prof. Kaushik Ghosh
Professor (Chemistry)
Coordinator CEC

JUL-SEP 2026
(8 week course)

Prof. Ranjana Pathania
Professor (BSBE)
Coordinator (NPTEL)

Indian Institute of Technology Roorkee

FREE ONLINE EDUCATION swayam
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Roll No: NPTEL26MG93S166200055 To verify the certificate No. of credits recommended: 3